

# Lucy Lamp

lucylamp.com



## profile

**Creative Professional**  
Specializing in WordPress Design and Development. Diverse skill set. Strong visual arts and teaching background.

## skills

### languages

HTML5, CSS3, Javascript, jQuery, PHP, SQL

### software proficiency

After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Auxere Prototype

### design

**Basics** Design principles, typography, color theory.  
**Concept** Information architecture, content editing, copywriting, brand strategy, logos.  
**Web** PSD mockups, accessibility, interactivity, mobile functionality.

### dev

**HTML5/ CSS3** New elements and properties.  
**Animation** SVG, CSS and scrolling animation.  
**Database** architecture.  
**Conversion** PSD to HTML.  
**Code** Clean, responsive, best practices.  
**Browser** Cross-browser, Firebug, Chrome Dev.  
**Local** MAMP, sandbox.

### wordpress

**Code** Queries, loops, hooks, filters.  
**Custom** Fields, post types, menus, widgets.  
**Theme** development and customization.  
**User** Taxonomy, metadata, user interface.  
**Media** Motion graphics and video integration.

### motion | digital media

**Asset** Creation Images, titles, interactive documents, on site photography.  
**Process** Storyboards custom animation presets.  
**Editing** Color, restoration, manipulation.  
**Preparation** File specs, standardize, optimize.

## contact

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## experience

### design | dev | wordpress

Working individually or as part of a team to produce Web and Media services and products while engaging clients in the process.

#### MARTEL PRODUCTIONS

##### Official Site For Feature Film

*Lost In Berlin. It's a Long Way Home*  
Custom WordPress theme. Story and film related content. Multiple galleries, animations and video clips.

##### Interactive Web Journal

Behind the scenes look at building the film site.

##### Multimedia Logo for Film and Web

Integrates video, audio and animated text using Premiere Pro, After Effects and Photoshop.

#### MINNESOTA MEDIA CENTER

##### Website Redesign

Site offers live music streaming, HD Video and web casting.

#### STEADFAST STUDIO

##### Promotionals for web, print and social media

##### Logo design and branding

Luna/Lunasa art exhibition and events.

#### SHAKUNTALA DESIGNS

##### WordPress site: Product Portfolio and Sales

Product galleries, multilayered taxonomy, 500+ products, Woocommerce, events, blog.

#### EXTERIOR IMAGE SALON

##### Website and Brand

Company's inaugural website.

##### Photography

Interior and exterior building photography.

#### 12 PLACES OF UNEXPECTED BEAUTY IN NEW YORK CITY

##### Photography Series

Built with custom WordPress theme *FolioX*.

#### CLIENT WEBSITES

##### Custom WordPress Themes

*FolioX* Inspired by classic print folios.

*Official Film Site* Media rich capability.

*On The Scene* Blog that doesn't look like a blog.

*Promote!* Straightforward PR Site.

# community

## networking

### MEETUPS

MSP WordPress User Group

Twin Cities Geekettes

Minnesota Design+Technology Professionals

Minneapolis WordPress Small Business Sites

Network After Work

### COCO COLLABORATIVE WORKSPACE

WordPress Wednesdays

Comparing notes, exploring local eateries.

## volunteer

### WORDCAMPS

Registration, Speaker Introductions, Guide.

### MINNEAPOLIS INSTITUTE OF ARTS

Coordinator, Art Adventure Program

Liaison between museum and schools.

Classroom presentations, field trips and training local volunteers.

# education

### MINNEAPOLIS COMMUNITY AND TECHNICAL COLLEGE

AAS Graphic Design

Web and Interactive Media

Honors Graduate

Officer Student Design Collective.

Web Teams SDC and Portfolio Show websites.

Video Documentary. Producing a Portfolio Show.

### UNIVERSITY OF MINNESOTA

MFA Sculpture

Teaching Assistant Sculpture: Plaster, Clay and Wood, Sculpture: Direct Metal.

Mayor's Design Forum St.Paul.

MFA Exhibition Installation with life size cast bronze figure, pools and fountains.

### UNIVERSITY OF MINNESOTA

BFA Summa Cum Laude

Merit Scholarship Association of University Women.

Phi Beta Kappa Honors Society four years.

Honors Thesis Project Grant

BFA Exhibition Hand colored black and white photographs.

### LOUISVILLE SCHOOL OF ART

Merit scholarship Full tuition.

# teaching

### UNIVERSITY OF MINNESOTA

Associate Professor

Concepts in Visual Art Sixty students, two teaching assistants.

Course Redesign Concepts in Visual Art. Team of four.

Curriculum Design and Implementation

### UNIVERSITY OF ST. CATHERINE

Assistant Professor

Printmaking, Folk Art, Studio.

### SHAKOPEE PUBLIC SCHOOLS

Smithsonian Institute Art Train Program

Development

Hands-on exhibition related activity for 1400 K-12 students.

### CARIZOZO PUBLIC SCHOOLS, NEW MEXICO

Six Week Artist Residency

Spiritual Interaction Between Human and Natural Worlds. 2011

## speaking

### MID AMERICA COLLEGE ART ASSOCIATION CONFERENCE

Panel Presentation

*The Shifting Role of Drawing in a Technological World.*

### CONTINUING EDUCATION WORKSHOP

Art Experiences For Young Children

How to read children's art, age appropriate art experiences.

## academic writing

### SOPHIA.ORG

eLearning Publication

Design Principles and Visual Elements.

### PEARSON EDUCATION, PUBLISHERS, LONDON

Textbook Proposal Reviews

College Division, Courses in the Visual Arts.

## visual art

### ALLIANCE BANK CENTER ST PAUL MINNESOTA

Curator, *This Woman's Work*

Exhibition featuring nine national artists. 2009

### E3 GALLERY NEW YORK

One person exhibition, *from the end of the world*

Sculpture and photography. 2004

### MASON MURER GALLERY ATLANTA

Sculpture exhibition, *3DeLuxe*

Six person show. 2006

### VIRTUAL MEMORIAL COLOGNE, GERMANY

International Web Project

*Lost Lands Memorial* By invitation. 2000